

























Southern Gap Elk Fest 2022 will take place October 20-22, 2022, with most events taking place in and around the Southern Gap Visitor Center. To ensure our event is successful, we are asking for your support and a monetary sponsorship donation. Your donation will be used to help us plan a memorable event for the entire community, including costs associated with booking entertainment, securing specialty vendors, festival advertising and other expenses. If you would like to sponsor a specific activity or attraction at the festival, don't hesitate to ask. Below are the details concerning this year's sponsorship levels:

<p><b>EVENT</b></p> <ul style="list-style-type: none"> <li> Sponsor-specific photo ad post on SGOA's social media with Elk Fest overlay</li> <li> Share of sponsor's Facebook page and website link on SGOA's Facebook page</li> <li> Logo within the printed and electronic event program</li> <li> Brand call-out in all mentions of sponsored activities</li> <li> Brand call-out within scheduled audible reminders of activities over PA system during event</li> <li> Banner at focal point of sponsored activity</li> </ul>	<p>\$5,000</p>
<p><b>ELITE</b></p> <ul style="list-style-type: none"> <li> Share of sponsor's Facebook page and website link on SGOA's Facebook page</li> <li> Logo within the printed and electronic event program</li> <li> Brand call-out in all mentions of sponsored activities</li> <li> Brand call-out within scheduled audible reminders of activities over PA system</li> <li> Banner at focal point of sponsored activity</li> </ul>	<p>\$2,500</p>
<p><b>PREMIUM</b></p> <ul style="list-style-type: none"> <li> Share of sponsor's Facebook page and website link on SGOA's Facebook page</li> <li> Logo within printed and electronic event program</li> <li> Brand call-out in all mentions of sponsored activities</li> <li> Banner at focal point of sponsored activity</li> </ul>	<p>\$1,500</p>
<p><b>PRESENTING</b></p> <ul style="list-style-type: none"> <li> Sponsor-specific photo ad post on SGOA's social media with Elk Fest overlay</li> <li> Logo within the printed and electronic event program</li> <li> Brand call-out in all mentions of sponsored activities</li> <li> Banner at focal point of sponsored activity</li> </ul>	<p>\$750</p>
<p><b>TEAM</b></p> <ul style="list-style-type: none"> <li> Sponsor-specific photo ad post on SGOA's social media with Elk Fest overlay</li> <li> Logo within the printed and electronic event program</li> </ul>	<p>\$250</p>
<p><b>FRIEND OF ELK FEST</b></p> <ul style="list-style-type: none"> <li> Logo within the printed and electronic event program</li> </ul>	<p>\$100-\$249</p>

If your company would like to participate in this year's event as a sponsor, please complete the sponsorship application and mail a check for your preferred sponsorship level to:

**Southwest Virginia Sportsmen, P.O. Box 269, Vansant, VA 24656**






For questions about the festival, feel free to contact the Southern Gap Visitor Center at 276-244-1111 or Buchanan County Tourism at 276-312-5033. Thank you for your time and consideration.



## SPONSORSHIP APPLICATION

Business Name:	
Billing Contact Name:	
Billing Contact Email:	
Billing Address:	
Billing Contact Phone Number:	
Marketing Contact Name:	
Marketing Contact Email:	

### SPONSORSHIP LEVELS:

-  EVENT - \$5,000
-  ELITE - \$2,500
-  PRESENTING - \$750
-  TEAM - \$250
-  FRIEND OF THE ELK - \$100-\$249

**AMOUNT ENCLOSED:** \_\_\_\_\_