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## **UTV Takeover Coming to Southern Gap Outdoor July 28 – August 1**

GRUNDY, VA (JUNE 15, 2021) – For its third year, Southern Gap will once again be home to UTV, ATV and off-road enthusiasts as Southern Gap Outdoor Adventure is “taken over” by UTV Takeover, out of the Pacific Northwest, July 28-August 1, 2021.

Southern Gap Outdoor Adventure was one of four locations in the United States announced as a host site for 2K21 UTV Takeover events. The other three locations are in Oregon, Oklahoma and Utah. Booking for campsites and RV spots and pre-sales on event admission are now open with all booking and tickets for the UTV Takeover event through [utvtakeover.com](http://utvtakeover.com).

“We are excited to again be partnering with UTV Takeover to host the event at Southern Gap Outdoor Adventure,” said Billie Campbell and Patrick Owens, owners of Southern Gap Outdoor Adventure. “This year marks the third year Southern Gap Outdoor Adventure has hosted the event. We look forward to again serving as the host site and to providing a variety of activities for the whole family, offering some pretty awesome ATV/UTV riding for all skill levels and age ranges.”

Title sponsors for this year’s event include Rugged Radios, Maxxis Tires, Super ATV and MidAmerica Outdoors. UTV Takeover Virginia Official Sponsors include Monster Energy, Aluma Trailers, Sector Seven and A N Signs & Designs.

Twelve-year-old stunt driver Ruslan Yankilevich, from California, is expected to make a return trip to Southern Gap this year as a UTV Takeover partner athlete.

“With the activities planned and more than 200 miles of trail to explore on Spearhead Trails’ Coal Canyon and Ridgeview Trails, we know there is something here for everyone to enjoy,” said Southern Gap Outdoor Adventure Campground Manager Kristi Rose.

“We are looking forward to our return to Virginia and Southern Gap Outdoor Adventure for this third year of UTV Takeover,” said Jim McIntire, UTV Takeover owner. “Each year the Virginia event – one of four we host nationwide -- has grown and this year promises to be one of the biggest and best yet. We still have some limited camping available, but it’s going fast. We hope everyone in the region will make the opportunity to attend the event and to join us in what we know is the most epic event in the east.”

The event to be held at Southern Gap Outdoor Adventure, like past UTV Takeover events, is designed to bring riders, sponsors and vendors together to enjoy a family-friendly, action-packed days of fun and riding. From group rides, night rides, mud bogs, drag racing, rally course racing, hill climbs, barrel racing, games, daily raffles, a kids zone, Show-n-Shine Day and Night events and more, there promises to be a little something for everyone at the Southern Gap event.

Volunteers are being sought to help at the Grundy event. Interested persons may apply to volunteer at [takeover.link/va-volunteers](https://takeover.link/va-volunteers).

Elite sponsors of the Virginia event include Brian Crower Inc., Carter Machinery, Devil Anse ATV Resort LLC, Full Throttle Battery, Hillcom, Humboldt Motorsports, OBOR Tires and the Boys & Girls Club of Central Appalachia. Presenting sponsors include AA Off Road, Best Top PRP LLC, Buchanan County Tourism, Built Ford Tough, Dirty Stripper Chemicals, MB Quart & Hifonics, Mountain Suzuki, Noah Horn Well Drilling, Rhino Lights, LLC, 53 Powersports, Speedstraps, Southwest Virginia Sportsmen, Team Powerhouse Inc. and the Town of Grundy. Team sponsors include Haysi Supply Company LLC, Hot Rod Rentals LLC, Offroad Beast, Barton Monument Company, Spring Branch Farm, Thunder River Campground and Trailhead Country Kitchen. Additional sponsors include the program sponsor, Rigid Industries and Social Boost Sponsor Offroad Beast.

Associate sponsors include the Buchanan County Chamber of Commerce, Harman Memorial Baptist Church, Heart of Appalachia, Hillcom, Barton Monument Company, King of the Deep, NOVA Offroad, RZR Central, RZR Nation, Side By Side Stuff, Southern Gap Outdoor Adventure, Spearhead Trails, Star Entertainment, SXS Guys, Terra Tech Engineering, the Town of Grundy, UTV Action Magazine, UTV Guide.Net and X3Mafia.

A variety of vendors have also signed up and include AA Off Road, Aluma Trailers, Aqua Force Pressure Washing, Brian Crower Inc, Built Ford Tough, Carter Machinery, Chillerz, Dave’s Dawgs, Dirty Stripper Chemicals, Dough & Joe, Down Home Spirits LLC, Humboldt Motorsports, Johnson Industries Fabrication LLC, King of the Deep, MB Quart & Hifonics, McCoy Motorsports, Mountain Munch Co., Mud Traxx LLC, OBOR Tires, Off-Road Syndicate, Off-Road Vixens Clothing Co., Pig-N-Out BBQ, Prater Zip-In, PRP Seats, Solution X, Street Legal SxS, Southwest Virginia Sportsmen, Team Powerhouse Inc., the Flag Guy N More, the Shack and Tub’s Concession.

Yamaha and Kawasaki are presenting sponsors and will also offer demo rides to takeover goers.

The U.S. Army Wise Guys from the Army Recruiting office in Wise, Va., will also be there with a simulator featuring an electric bike, MRZR side by side, quad, EOD robot and a few other pieces of equipment.

More details and the full schedule of events will be released in the coming days. Information is also available on Southern Gap Outdoor Adventure's Facebook and Instagram pages and on its website at [www.sgadventures.com](http://www.sgadventures.com) and on UTV Takeover's Facebook and Instagram pages and on its website at [www.utvtakeover.com](http://www.utvtakeover.com).

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