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## UTV Takeover Starts Thursday at Southern Gap Outdoor

GRUNDY, VA (April 7, 2019) – After months of planning, the long-awaited UTV Takeover event will be in full swing at Southern Gap Outdoor Adventure Thursday as the three-day event begins on the mountain, April 11 and concludes April 14.

UTV, ATV and off-road enthusiasts are expected to take over Southern Gap during the event which will find UTV Takeover, out of the Pacific Northwest, at Southern Gap for the event. UTV Takeover has previously held successful events in Oregon, Oklahoma and Idaho. Southern Gap Outdoor Adventure is UTV Takeover's first foray into the east. The event, like past UTV Takeover events, is designed to bring riders, sponsors and vendors together to enjoy a family-friendly, action-packed three days of fun and riding.

The schedule of events has been finalized and a full list of sponsors and vendors further add to the offerings. From group rides, night rides, mud bogs, barrel racing, an Easter Egg Mud Run, a Jeep mud bog, tire toss, rock-n-roll bingo, a treasure hunt, mini games, a farmers dash, late for a costume party, greasy pole climbing, cornhole tournaments, daily raffles, a kids zone, Show-n-Shine Day and Night events and more, there promises to be a little something for everyone.

A nightly bonfire; and music by the Lake Road Saints on Friday, April 12 round out some of the activities.

Admission is \$10 which covers all three days of the event – just a little more than \$3 a day. Attendees will have full access once inside the gates to watch, or take part in the variety of contests and games of skill available for those of all ages. The \$10 pass is only good for the UTV Takeover event. Any use of the trails after the event date will require an annual permit or a day pass at regular rates which may be found on Spearhead Trails' website.

A variety of contests are planned on opening day, Thursday, April 11 and the evening entertainment following the first Show-n-Shine night event will be rock and roll bingo.

The gates open on Friday, April 12 at 9 a.m. The first group ride of the event will be held from 9 a.m. to 11 a.m. A night ride will be offered from 8 p.m. to 10 p.m. Throughout the day, games and contests will be ongoing. The day closes with a free concert by the Lake Road Saints from 10 p.m. to midnight.

On Saturday, April 13, the gates open again at 9 a.m. with games and contests scheduled throughout the day. A group ride will get underway at 9 a.m. An awards ceremony will take place that night at 6 p.m. to recognize winners of the various contests held throughout the event. A night ride starts at 8 p.m. and the event ends with rock and roll bingo beginning at 10 p.m.

The full schedule of events with times listed for each is available at [www.utvtakeover.com](http://www.utvtakeover.com). Click on the Virginia event and then the schedule tab.

“We are excited to be partnering with UTV Takeover to host the event at Southern Gap Outdoor Adventure,” said Billie Campbell and Patrick Owens, owners of Southern Gap Outdoor Adventure. “Throughout the three days of the event, we are certain those taking part will enjoy the variety of activities we have planned for all skill levels and age ranges.”

Work has been ongoing this week to finalize the field of play and to build a mud bog area needed for one of the contests.

“With activities all weekend long and 200 miles of trail to explore on Spearhead Trails’ Coal Canyon and Ridgeview Trails, we know there is something here for everyone to enjoy,” said Southern Gap Outdoor Adventure Campground Manager Kristi Rose.

UTV Takeover organizers agreed.

“We are pleased to be partnering with Southern Gap Outdoor Adventure to host our first UTV Takeover in the east,” said Jim McIntire, one of the UTV Takeover owners. “We’ve put on a number of these events out west and were looking to expand our premier UTV/ATV off-road events into the east when we learned of Southern Gap Outdoor Adventure in Grundy.”

Sponsors and vendors for the event include Belcher Insurance Agency and Progressive Insurance; Buchanan County Tourism; Full Throttle Batteries; Hillcom; Noah Horn Well Drilling; Friendship Motors; Appalachian Powersports; Black Diamond Cornhole; Carter Machinery; Pizza Plus; Razor Nation; Roxor Offroad; RT Pro; Southwest Virginia Professional Insurance; West River Conveyors; Sykes Enterprises; Addiction Powersports; American UTV Association; Christiansen Insurance Agency Inc.; Comfort Inn of Grundy; Dynojet; Mad Hatter; Simpson; Super ATV; Thunder River Campground; Breaks Interstate Park; Chillerz; Got Donuts; Pig n’ Out; Roos Grill; Spearhead Trails; Theatre Guild of Buchanan County; Caney Crew; Dirt Wheels; DJ Bam; Heart of Appalachia; Powerscope Productions; Revma Media; RZR Central; Septic Inc; Side by Side Stuff; G-Force Off-Road; Terra Tech Engineering; and UTV Magazine.

“We are so pleased with the level of sponsorship we have been able to recruit for this event,” Rose said. “So many people and so many businesses have stepped up and we look forward to putting on a fun event for our community and the many visitors who have already signed up to join us.”

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