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UTV TAKEOVER Coming to Southern Gap Outdoor in April

GRUNDY, VA (January 25, 2018) – Southern Gap will be home to UTV, ATV and off-road enthusiasts in mid-April as Southern Gap Outdoor Adventure is “taken over” by UTV TAKEOVER, out of the Pacific Northwest for a three-day fun-filled family event, April 11-14.

UTV TAKEOVER has previously held successful events in Oregon, Oklahoma and Idaho. Southern Gap Outdoor Adventure is UTV TAKEOVER’s first foray into the east.

“We are excited to be partnering with UTV TAKEOVER to host the event at Southern Gap Outdoor Adventure,” said Billie Campbell and Patrick Owens, owners of Southern Gap Outdoor Adventure. “Throughout the three days of the event, we are certain those taking part will enjoy the variety of activities we have planned for all skill levels and age ranges.”

“With activities all weekend long and 200 miles of trail to explore on Spearhead Trails’ Coal Canyon and Ridgeview Trails, we know there is something here for everyone to enjoy,” said Southern Gap Outdoor Adventure Campground Manager Kristi Rose.

UTV TAKEOVER organizers agreed.

“We are pleased to be partnering with Southern Gap Outdoor Adventure to host our first UTV TAKEOVER in the east,” said Jim McIntire, one of the UTV TAKEOVER owners. “We’ve put on a number of these events out west and were looking to expand our premier UTV/ATV off-road events into the east when we learned of Southern Gap Outdoor Adventure in Grundy.”

McIntire and business partner, Steve McCarthy, noted past UTV TAKEOVER events have drawn as many as 5,000 people.

The event to be held at Southern Gap Outdoor Adventure, like past UTV TAKEOVER events, is designed to bring riders, sponsors and vendors together to enjoy a family-friendly, action-packed three days of fun and riding. From group rides, night rides, mud bogs, barrel racing, an Easter Egg Mud Run, tire toss, rock-n-roll bingo, mini games, greasy pole climbing, daily raffles, a kids zone, Show-n-Shine Day and Night events and more, there promises to be a little something for everyone at the Southern Gap event.

More details will be released in the coming days and information will be available on Southern Gap Outdoor Adventure's website at www.sgadventures.com and on UTV TAKEOVER's website at www.utvtakeover.com.

Booking for campsites and RV spots will open in early February. All booking for that weekend will be through utvtakeover.com. Additional sponsors and vendors are now being sought.

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